Emsi Economy Overview

Gravesham

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Report Parameters

1 Local Authority

E07000109 Gravesham

Class of Worker

Employees

The information in this report pertains to the chosen geographical area.

Economy Overview

108,592

Population (2019)

Population **grew by 3,790** over the last 5 years and is projected to **grow by 3,996** over the next 5 years.

32,691

Total Regional Employment

Jobs **grew by 6,036** over the last 5 years and are projected to **grow by 1,346** over the next 5 years.

£27.8k

Avg. Wages Per Job (2019)

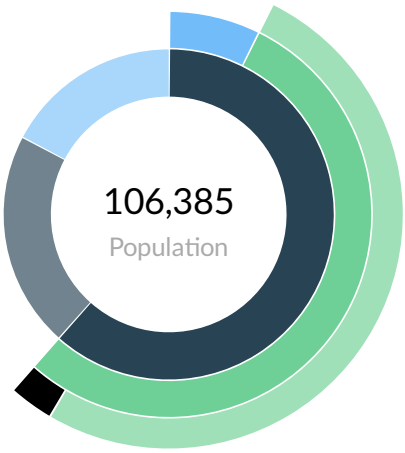
Regional average wages per job are **£2.2k below** the national average wages of £30.0k per job.

Takeaways

- As of 2019 the region's population **increased by 3.6%** since 2014, growing by 3,790. Population is expected to **increase by 3.7%** between 2019 and 2024, adding 3,996.
- From 2014 to 2019, jobs **increased by 22.6%** in Gravesham from 26,655 to **32,691**. This change **outpaced the national growth rate of 7.7% by 14.9%**.
- Concerning educational attainment, **21.6% of Gravesham residents possess a Degree or Equivalent and Above - SCQF L9** (8.0% below the national average), and **11.7% hold a Higher Education Below Degree Level - SCQF L7-8** (3.2% above the national average).
- The top three industries in 2019 are Retail sale in non-specialised stores with food, beverages or tobacco predominating, Primary education, and Restaurants and mobile food service activities.

	Population (2019)	Jobs (2019)	GVA	Imports	Exports
Region	108,592	32,691	£1.36b	£3.79b	£2.28b
LEP - South East (revised) (2015)	4,276,248	1,623,411	£65.41b	£123.10b	£72.42b
Nation	66,849,188	30,886,757	£1.30t	£1.83t	£1.06t

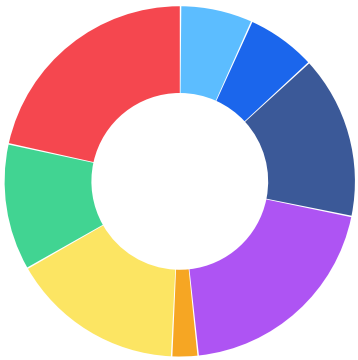
2018 Labour Force Breakdown



	Population
Total Working Age Population (16-64)	65,400
Not in Labour Force	7,721
Labour Force	57,679
Employed	54,388
Unemployed	3,291
Under 16	22,535
Over 64	18,450

Educational Attainment

Concerning educational attainment, **21.6% of Gravesham residents possess a Degree or Equivalent and Above - SCQF L9** (8.0% below the national average), and **11.7% hold a Higher Education Below Degree Level - SCQF L7-8** (3.2% above the national average).



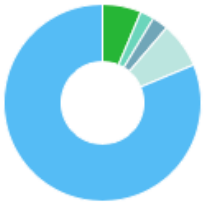
	% of Population	Population
No Qualifications (NVQ)	6.7%	4,359
Other Qualifications (NVQ)	6.4%	4,207
NVQ 1 - SCQF L4	15.0%	9,836
NVQ 2 - SCQF L5	20.1%	13,157
Trade Apprenticeships	2.4%	1,580
NVQ 3 - SCQF L6	16.0%	10,473
Higher Education Below Degree Level - SCQF L7-8	11.7%	7,641
Degree or Equivalent and Above - SCQF L9	21.6%	14,147

Demographics

2019 Age Cohort Demographics

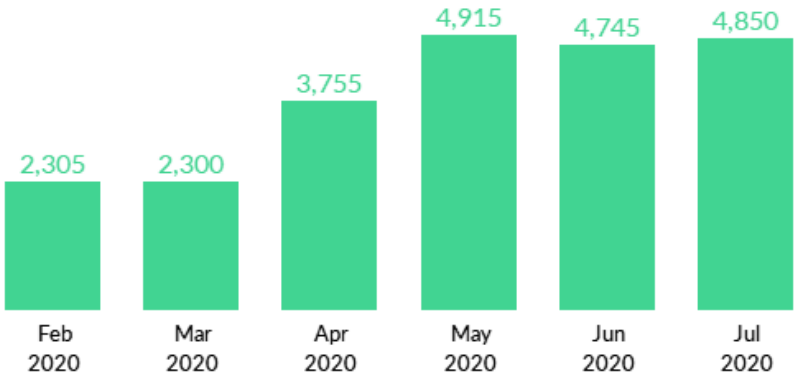
Age Cohort	2019 Population	2019 Percent
Under 16 years	23,131	21.3%
16 to 34 years	24,632	22.7%
35 to 54 years	29,143	26.8%
55 to 74 years	22,774	21.0%
75 years and over	8,912	8.2%

2019 Ethnicity Demographics

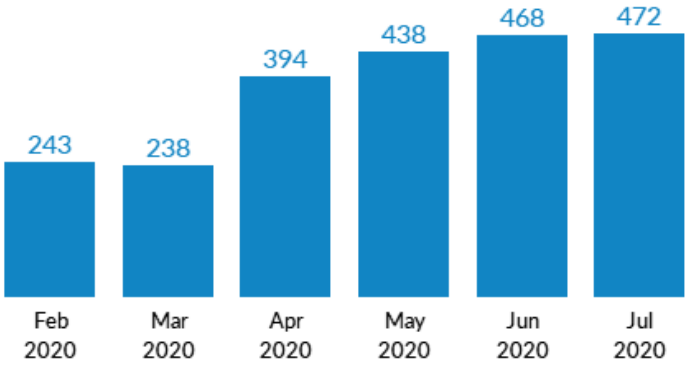


Ethnicity	2019 Population	2019 Percent
All Other Ethnicities	6,916	6.4%
Mixed: All Mixed	2,457	2.3%
Black or Black British: Black African	2,850	2.6%
Asian or Asian British: Indian	8,109	7.5%
White	88,259	81.3%

Full Claimant Counts



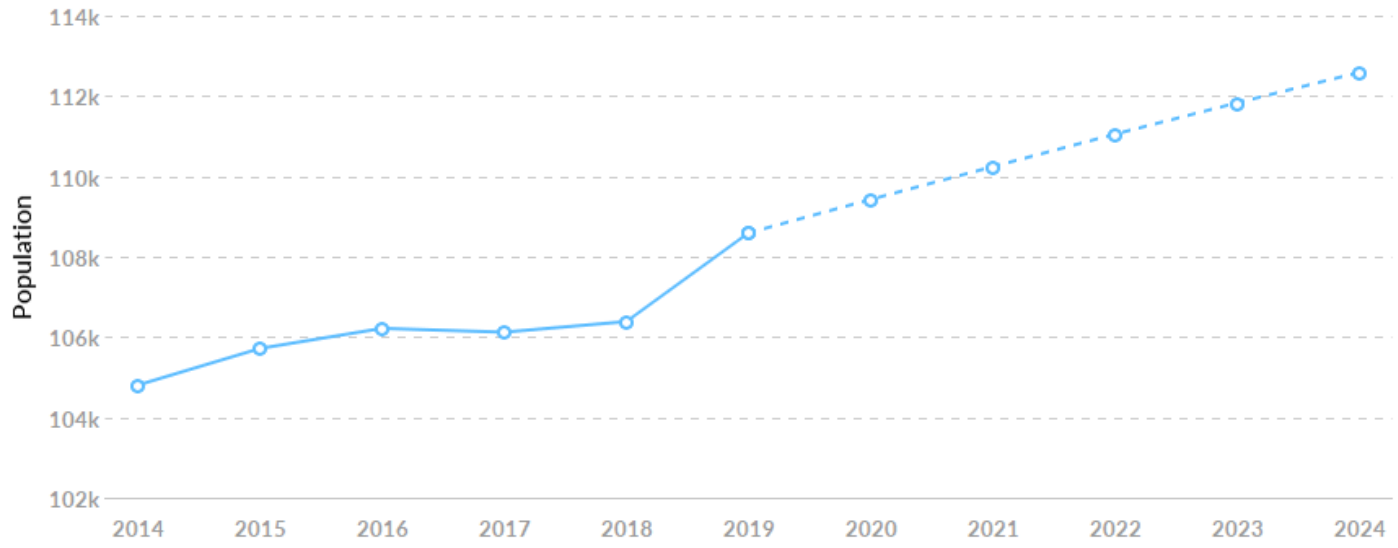
JSA Claimant Count



Historic & Projected Trends

Population Trends

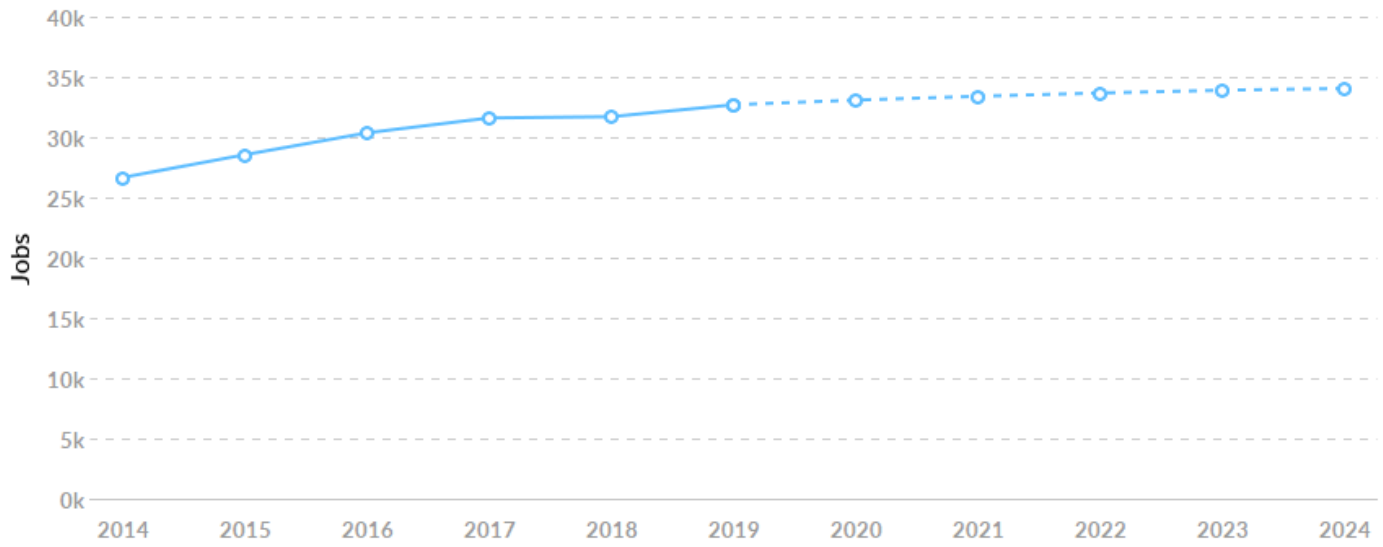
As of 2019 the region's population **increased by 3.6%** since 2014, growing by 3,790. Population is expected to **increase by 3.7%** between 2019 and 2024, adding 3,996.



Timeframe	Population
2014	104,802
2015	105,715
2016	106,215
2017	106,121
2018	106,385
2019	108,592
2020	109,425
2021	110,241
2022	111,050
2023	111,831
2024	112,588

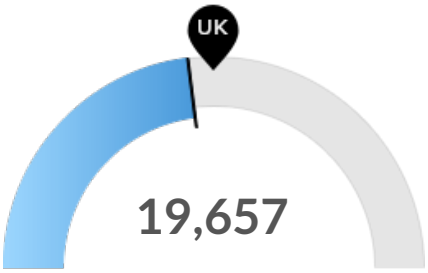
Job Trends

From 2014 to 2019, jobs **increased by 22.6%** in Gravesham from 26,655 to **32,691**. This change **outpaced the national growth rate of 7.7% by 14.9%**.



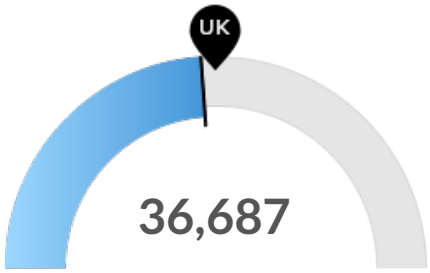
Timeframe	Jobs
2014	26,655
2015	28,545
2016	30,359
2017	31,596
2018	31,700
2019	32,691
2020	33,077
2021	33,394
2022	33,663
2023	33,897
2024	34,038

Population Characteristics



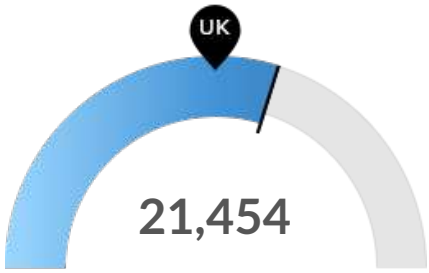
Millennials

Gravesham has 19,657 millennials (ages 25-39). The national average for an area this size is 22,075.



Retiring Soon

Retirement risk is about average in Gravesham. The national average for an area this size is 39,165 people 55 or older, while there are 36,687 here.



Racial Diversity

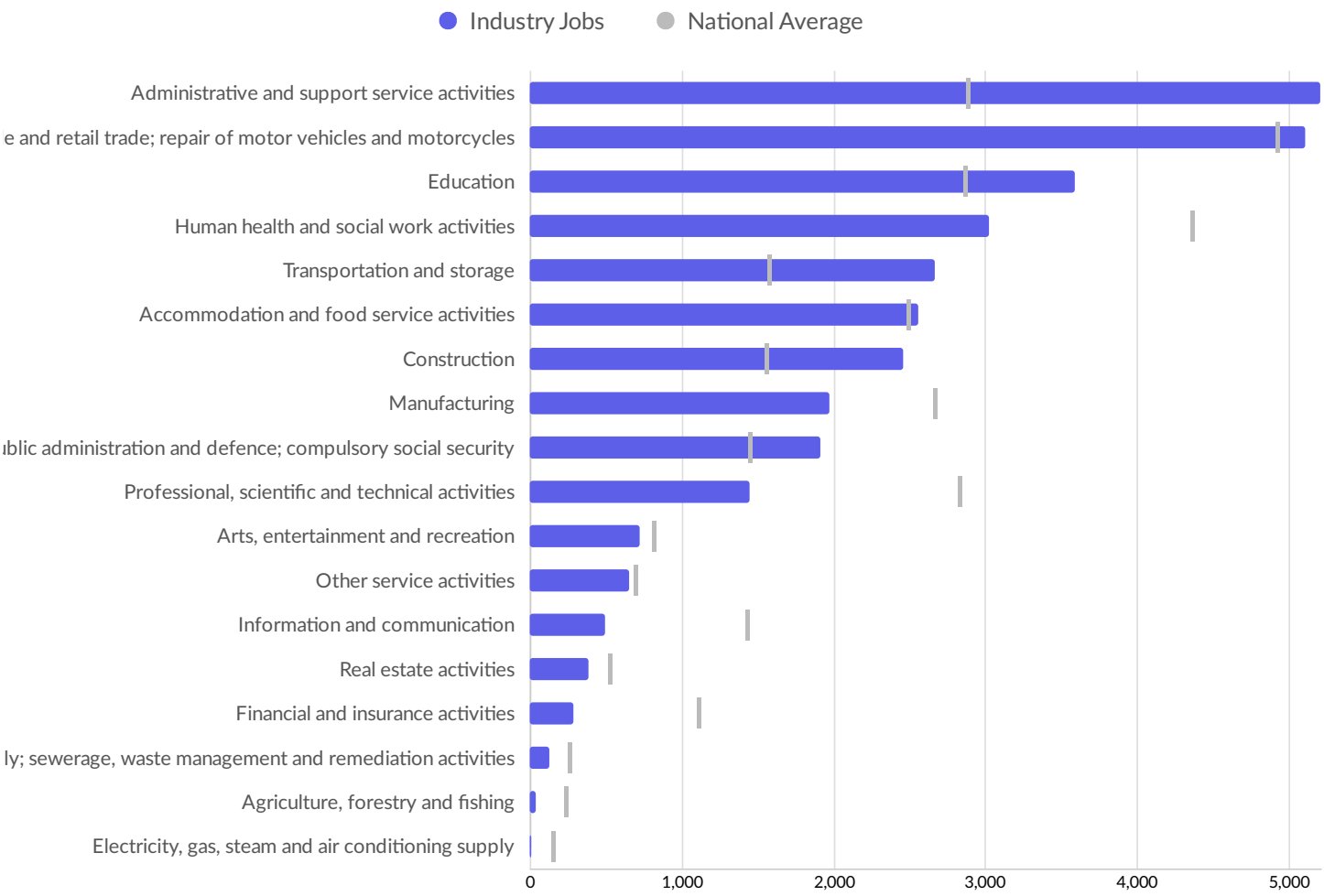
Racial diversity is high in Gravesham. The national average for an area this size is 16,377 racially diverse people, while there are 21,454 here.

Industry Characteristics

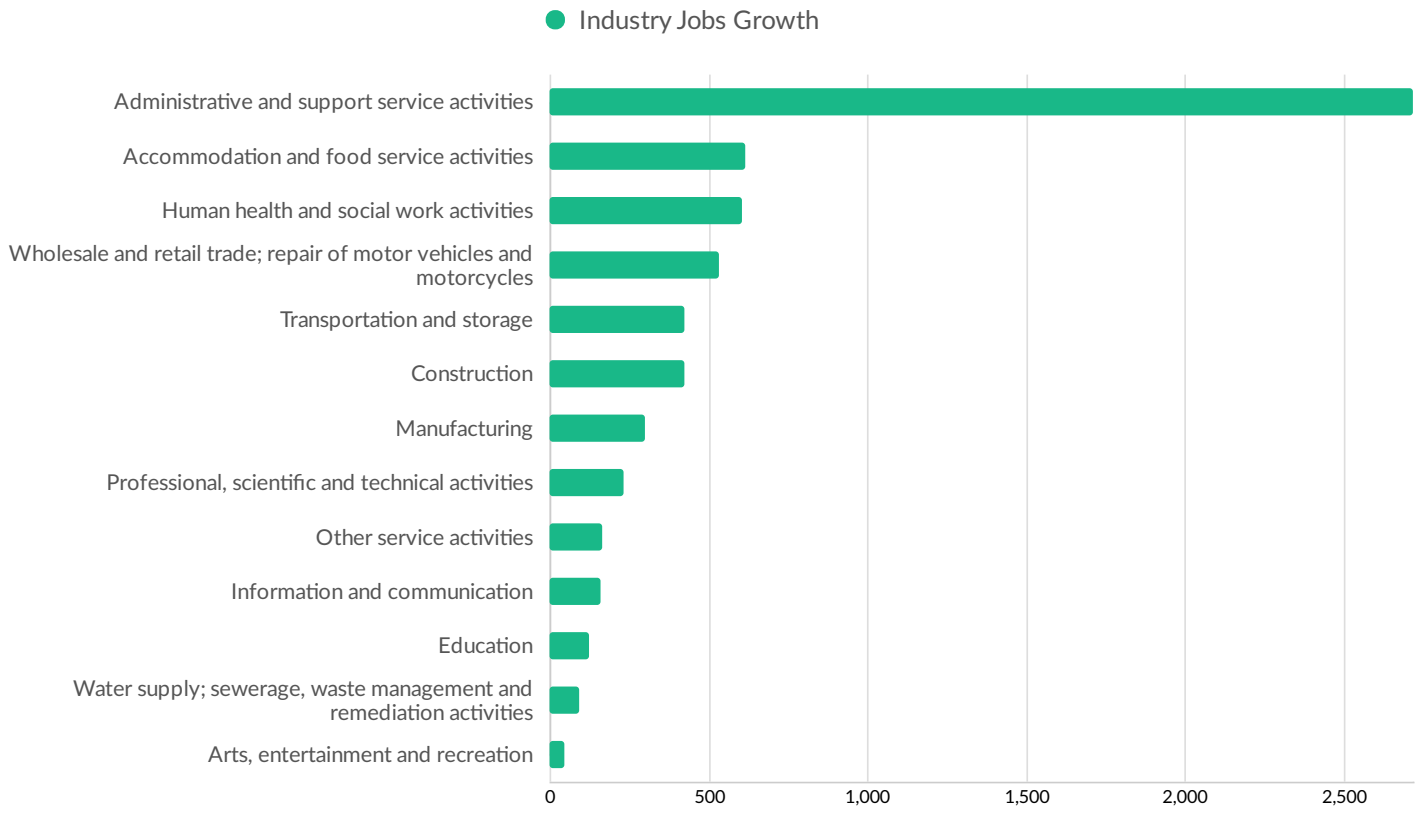
Industry Overview

Industry	Total Jobs	Avg. Wages Per Job (2019)	Industry LQ	% Job Change (2014 - 2019)	GVA (2016)	% of Total GVA
Lead, zinc and tin production	144	£40,546	152.37	-5.13%	£7,170,402	0.53%
Manufacture of mortars	61	£45,462	66.78	30.01%	£4,420,043	0.33%
Manufacture of household and sanitary goods and of toilet requisites	177	£56,647	26.88	-28.09%	£16,322,557	1.20%
Manufacture of cement	27	£35,255	24.10	18.69%	£2,569,085	0.19%
Freight rail transport	124	£51,860	19.34	725.28%	£2,280,672	0.17%
Manufacture of refined petroleum products	160	£56,426	16.65	-7.16%	£4,541,659	0.33%
Service activities incidental to water transportation	441	£43,901	15.22	-8.90%	£25,006,541	1.84%
Renting and leasing of other personal and household goods	245	£28,710	13.68	18.21%	£16,694,135	1.23%
Manufacture of other articles of paper and paperboard	126	£33,965	11.21	-15.43%	£9,290,659	0.68%
Manufacture of ready-mixed concrete	52	£36,619	7.78	-24.20%	£5,548,035	0.41%

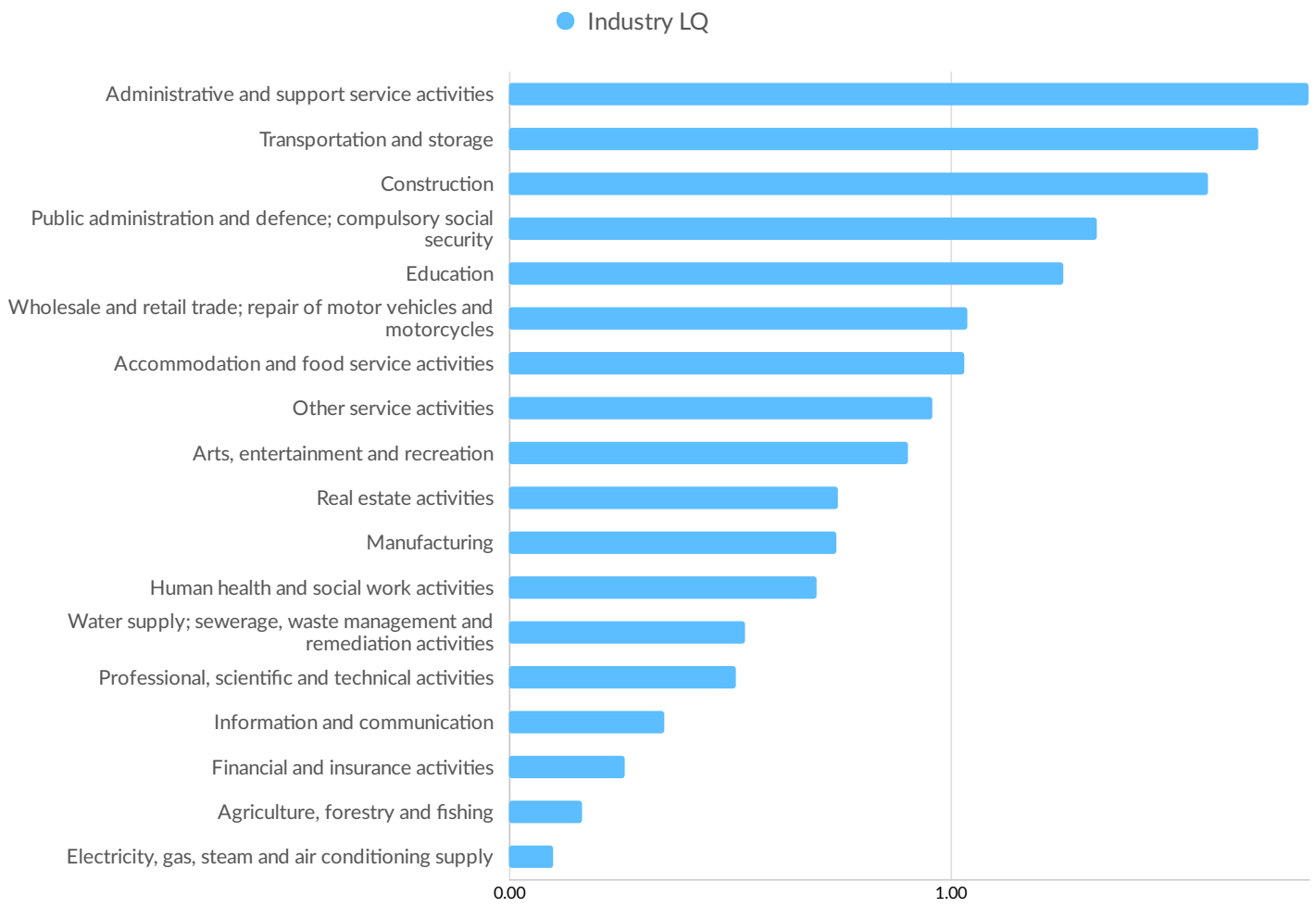
Largest Industries



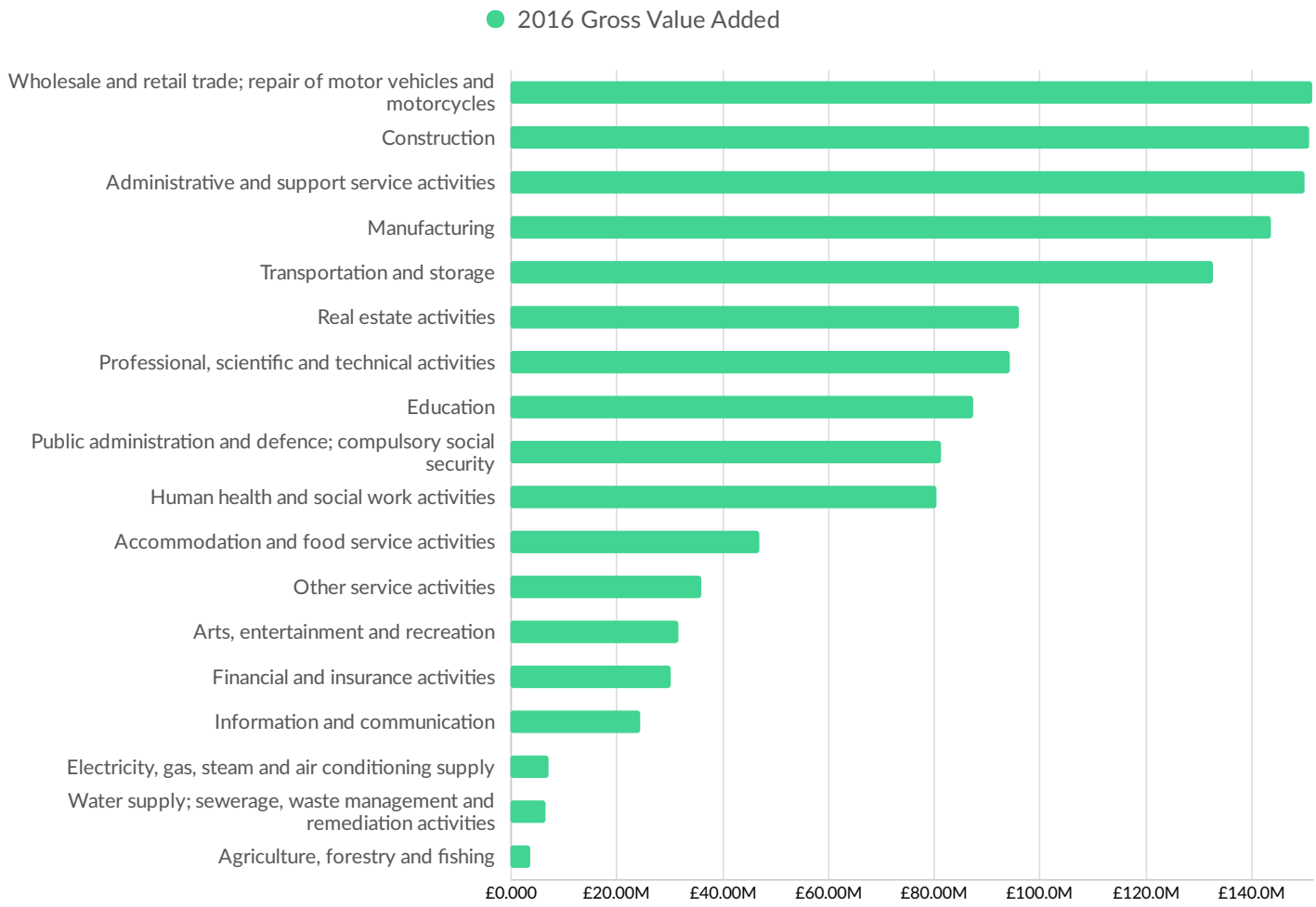
Top Growing Industries



Top Industry LQ

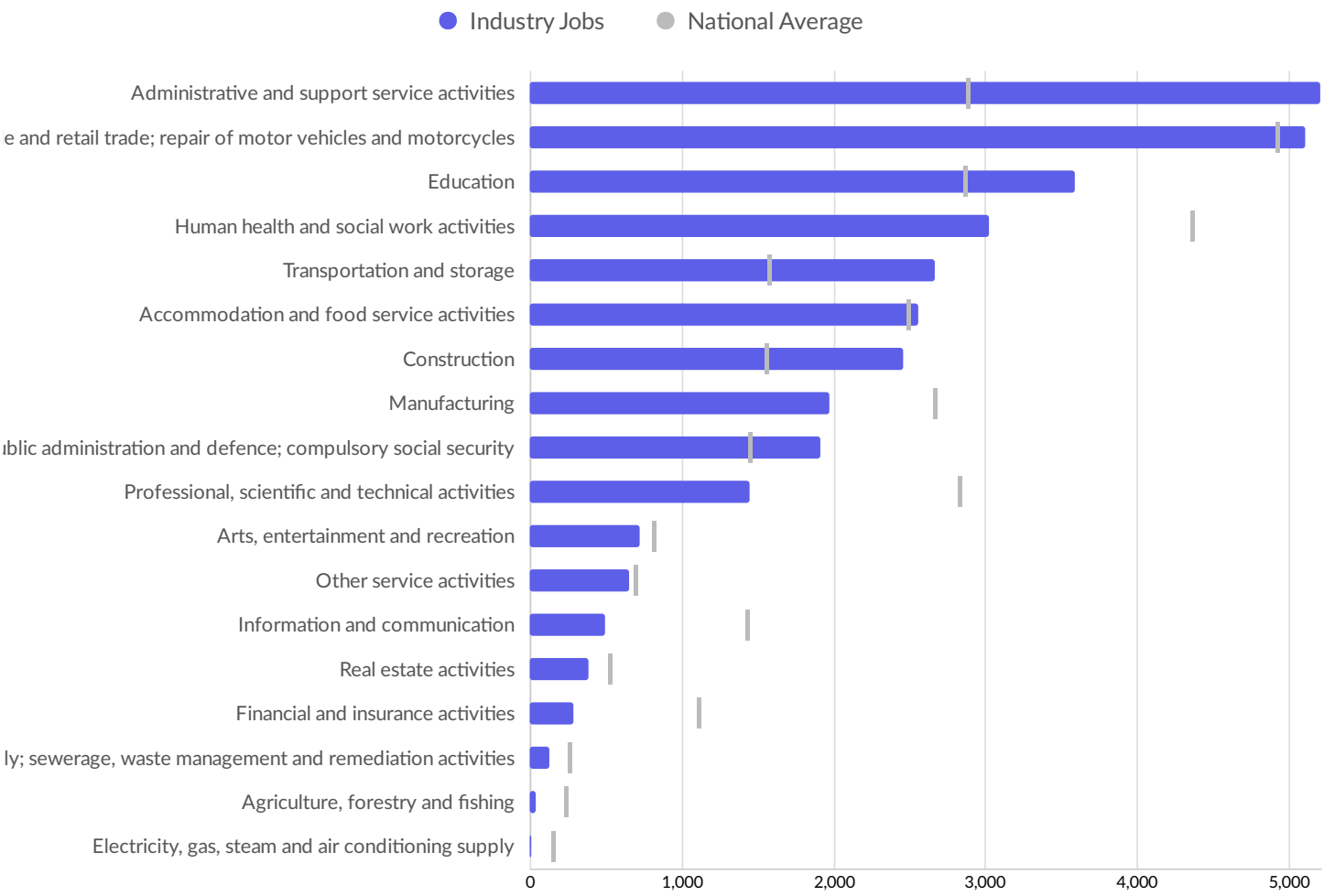


Top Industry GVA



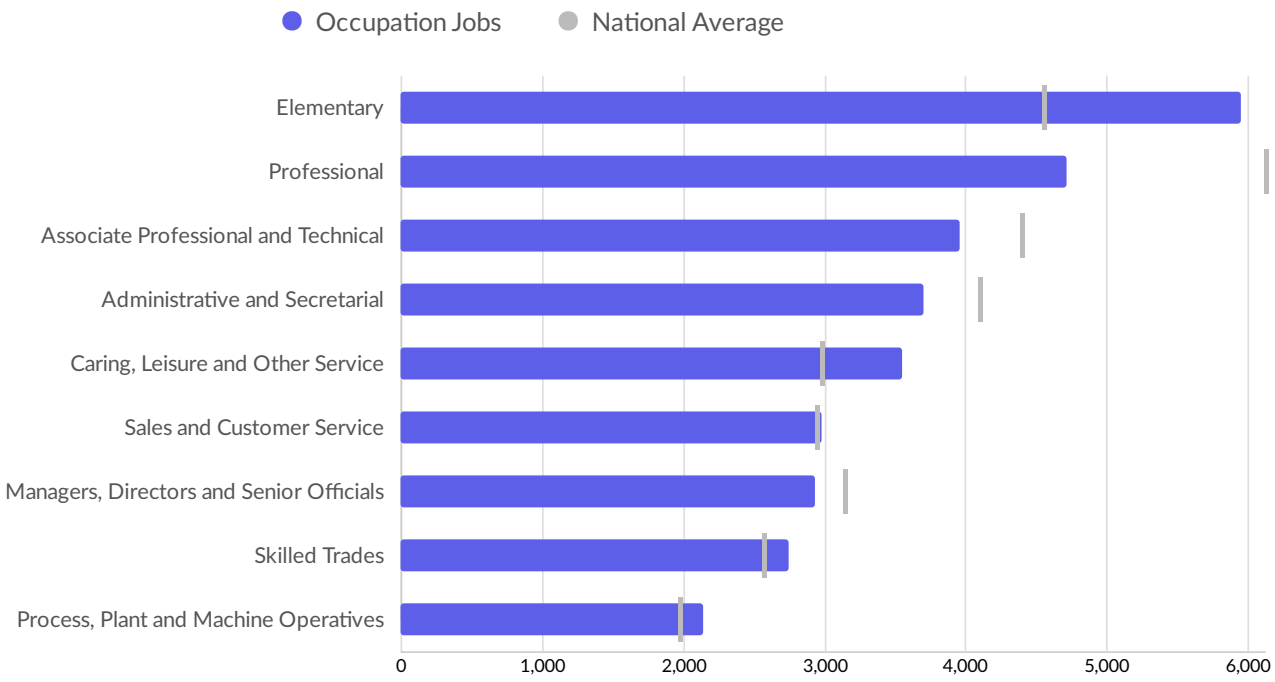
Top Industry Wages

Largest Industries

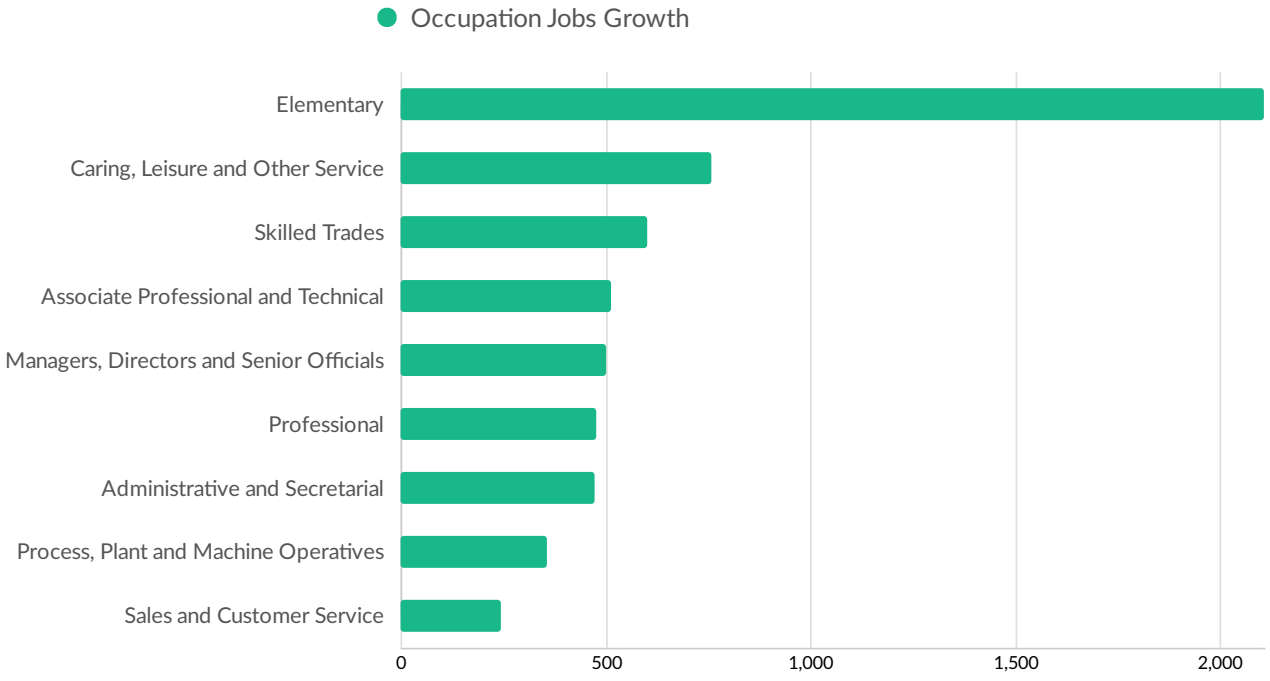


Workforce Characteristics

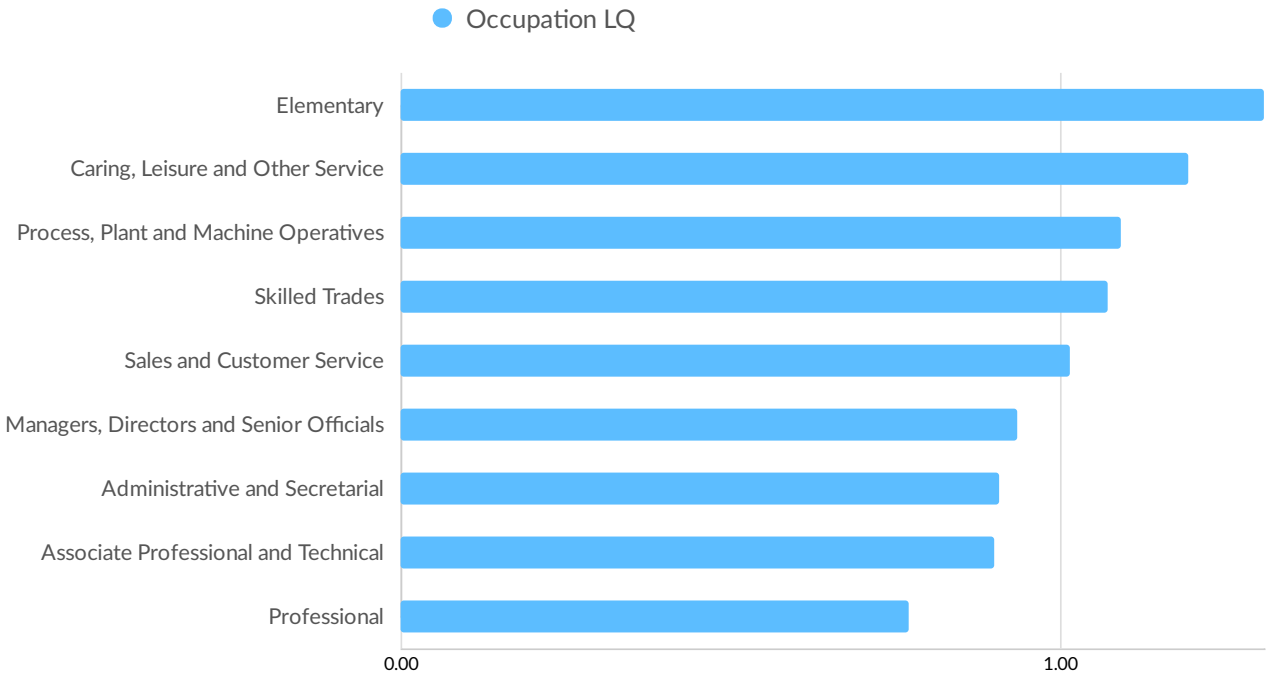
Largest Occupations



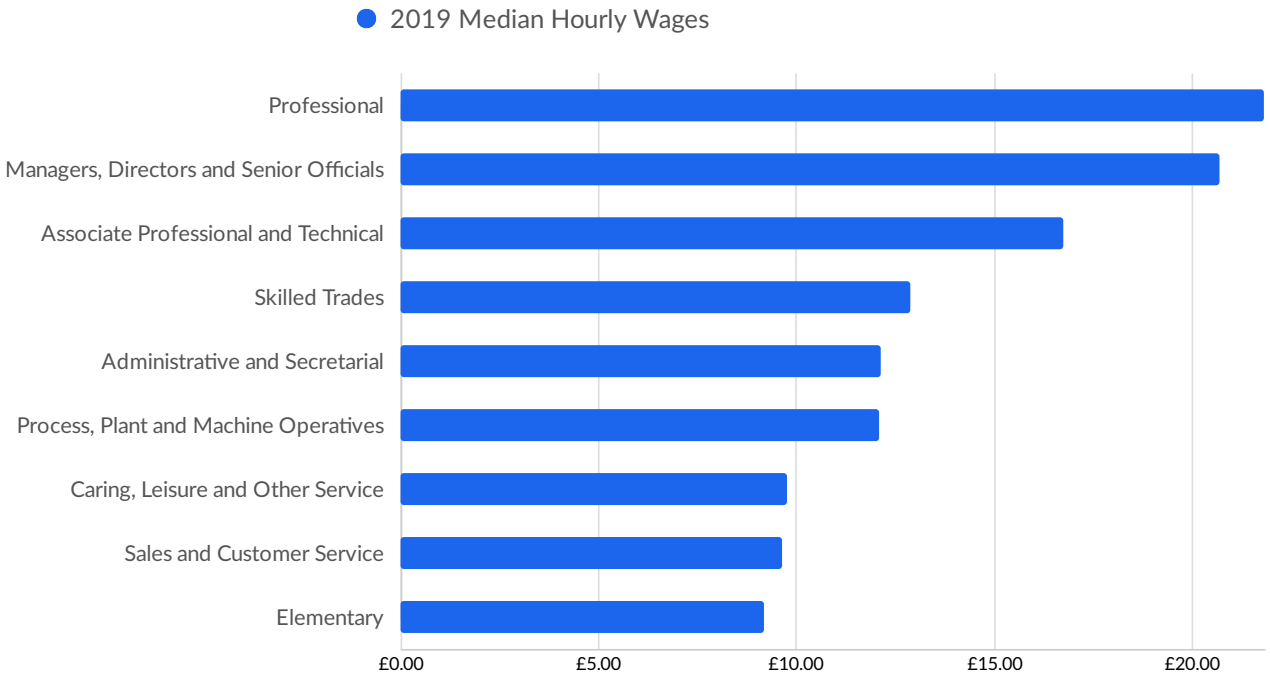
Top Growing Occupations



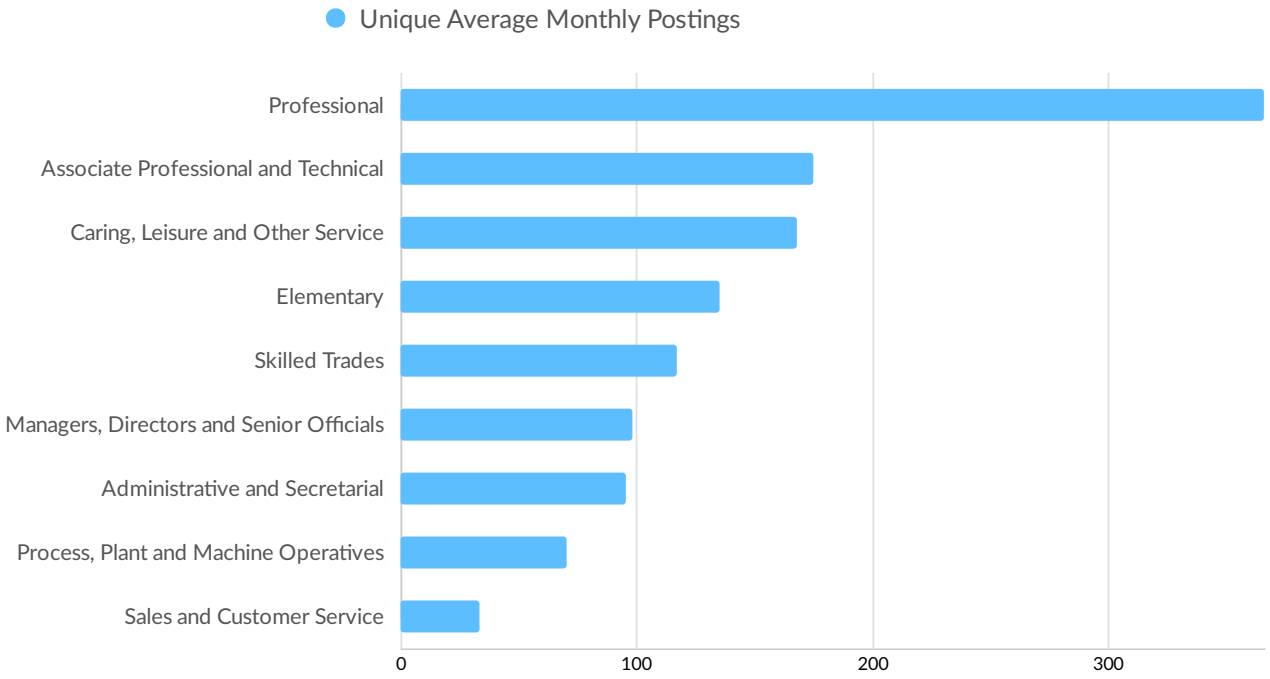
Top Occupation LQ



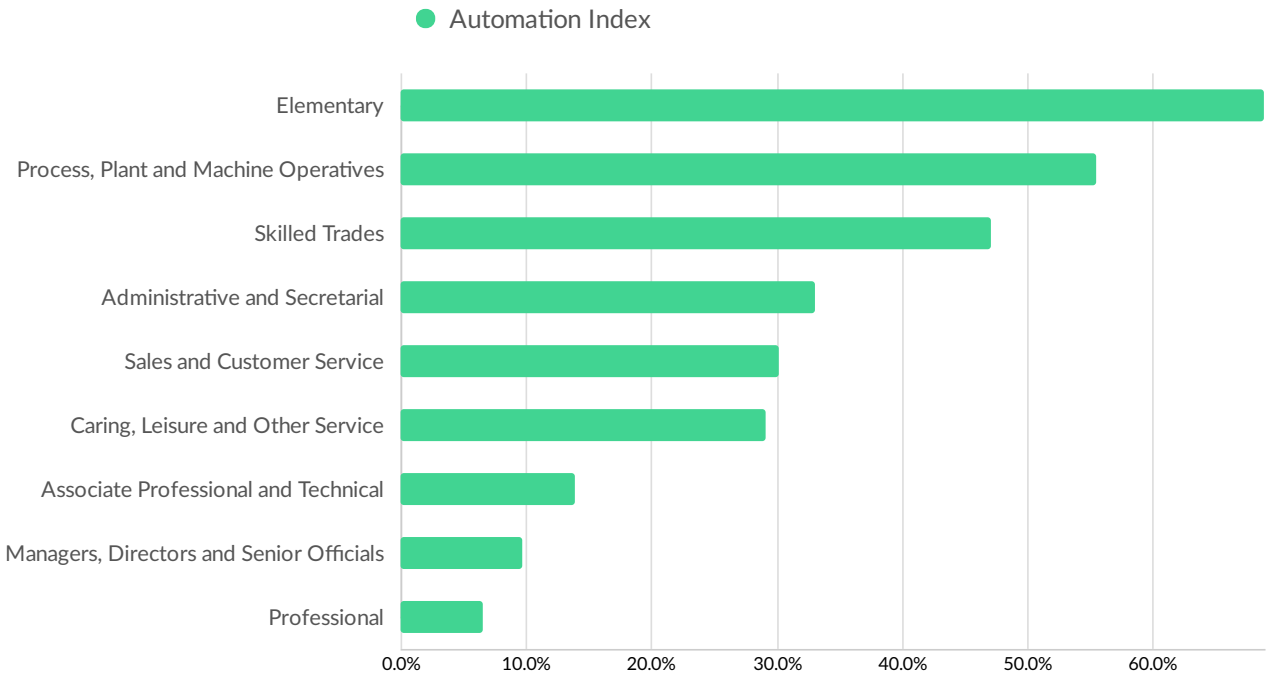
Top Occupation Wages



Top Posted Occupations



Automation Index



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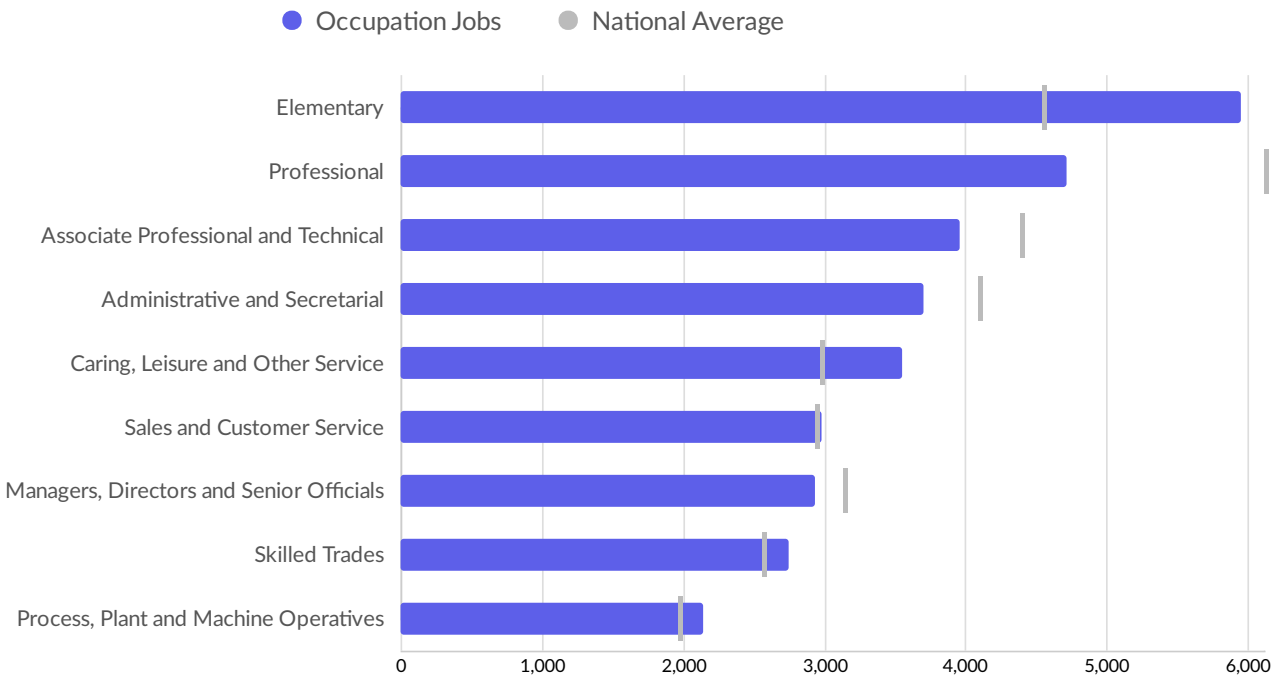
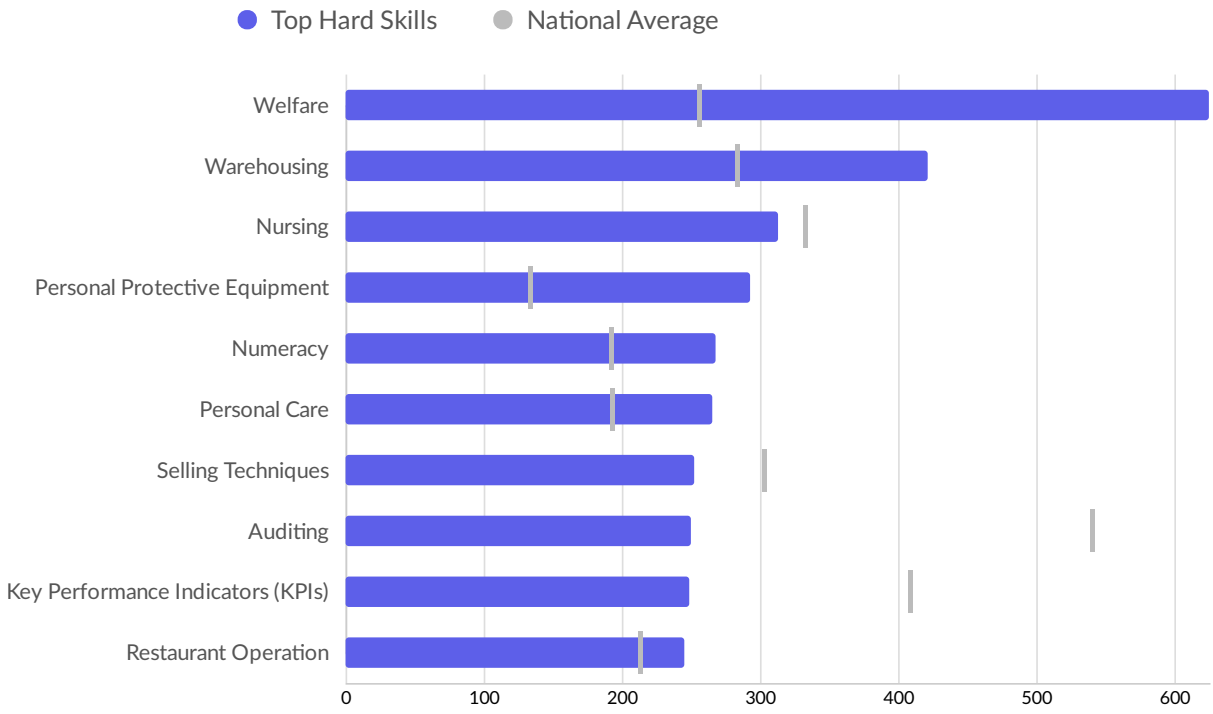
In-Demand Skills