

SUBJECT

Business

Level 1 & 2 Tech Award in Enterprise

DEPARTMENT

Vocational

QUALIFICATION

Pearson BTEC Grades Pass, Merit, Distinction

EXAM BOARD

Edexcel



You need to have a keen interest in developing your knowledge and understanding of Business. As part of the core aspects, you will be required to show a high level of dedication as well as being able to work as part of a group and independently. You should also be prepared to use role play and give presentations as part of your assessment so it is advised that you have good communication and language skills.

How is the course assessed?

One third of this course is assessed via a written exam.
Two thirds of the course are assessed via coursework.

What subject specific topics are covered during the course?

The course is made up of various units which are listed below:

- Exploring Enterprise (coursework unit)
- Plan and Pitch for an Enterprise (coursework unit)
- Promotion and Finance for Enterprise (exam unit)

What are the expected outcomes from the course?

On successful completion of this course, you will develop key skills, including market research, planning, carrying out financial transactions, communication and problem solving.

What can students use the course for?

This course is an excellent introduction for students wishing to move onto the Level 3 Applied Business course. It will also provide students with skills that they could use in the workplace later on in life.